Privacy Notice for Health Care Professionals Merck & Co., Inc. (Rahway, NJ, USA)

FACTS	This Notice provides a comprehensive overview of the practices of Merck & Co., Inc. (Rahway, NJ, USA) – also known as Merck Sharp & Dohme (MSD) outside the U.S. and Canada, and its affiliates with respect to the collection, use and disclosure of data about health care professionals globally. This Notice is not intended to replace other notices or consents provided by our company to health care professionals in accordance with local laws and regulations or for specific programs. In the event of any conflict between notices or consents required by local law will prevail.
Our Approach	Our approach to privacy begins with our values. Consistent with our tradition of upholding high ethical standards across our business practices, we have demonstrated our commitment to privacy by establishing a global privacy program to support compliance with applicable privacy laws and standards for protecting personal information around the world.
Why?	We collect, receive, use and share identifiable information ("personal information") about physicians, pharmacists, investigators, researchers and other health care professionals in accordance with and as permitted by applicable laws, and, where applicable, as authorized by applicable government authorities, in connection with our everyday business operations, which may include: • clinical, epidemiology and outcomes research study management • adverse experience and product complaint reporting • patient assistance, prescription discount and reimbursement support programs • communicating information about our products through our professional representatives, our web sites, via e- mail, call centers, postal mail and other channels, including promotional and other marketing communications • symposia, conferences and other scientific and educational programs • requests for product samples and orders for our products, where permitted by law • financial disclosure reporting • business research and marketing research • auditing our programs and resources for compliance and security purposes • identifying and engaging scientific experts and leaders • providing access to our resources and keeping track of our interactions with you both offline and online (our online practices are governed by our internet Privacy Policy) • tracking payments made to health care professionals for services performed on behalf of our Company • development of sales and marketing programs • delivery of programs and materials to your patients • determining the appropriateness, given the requirements of laws applicable to our business, of engaging health care professionals for certain of the business purposes described above • as required or expressly authorized by laws applicable to our business globally Depending on the location in which you live, local laws may require that you provide specific consent for the collection, use and disclosure of personal information for some of these programs. Where required, you may be asked

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cases where we may be required to work with or refer you to a third party, you also may opt-out of specific programs by contacting us as described in the "Contact Us" section of this form.

What?

The types of personal information we collect (directly from you or from public or third party information sources) and share depend on the nature of the relationship you have with our company and the requirements of applicable laws. This information may include, among other things:

- contact information
- professional credentials, publications, patents and other scientific and medical achievements
- roles or positions held with governmental bodies or hospital or payor organizations
- date or birth, day or year of birth, or age
- organizational and institutional affiliations
- programs and activities in which you participated
- information about your prescribing of our products
- agreements you have executed with the Company
- payment-related information, including tax identification number
- your communications preferences
- information about your scientific and medical colleagues and leaders in your specialty area

How?

In the section below, we list the reasons that pharmaceutical companies like our company typically may share personal information about health care professionals, the reasons that we share this information, and whether you can limit this sharing. We implement reasonable and appropriate security measures to protect personal information in accordance with its sensitivity from loss, misuse and unauthorized access, disclosure, alteration or destruction.

Reasons personal information about you could be shared	Do we share?	Can you limit this sharing?
To companies we collaborate with: to use for their own products and services	No, unless you provide your express (opt-in) permission for this sharing.	Yes
To companies that we do not collaborate with: to use to market to you	No, unless you provide your express (opt-in) permission.	Yes
Reporting to government authorities (such as FDA in USA)	Yes, for example, to report safety information about our products or transfers of value (where required by law).	No
To parties in relevant legal proceedings as authorized by the presiding court or tribunal and otherwise to the extent required or	Yes	No

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explicitly authorized by applicable		
law In the event that for business reasons we decide to divest part or all of our business through sale, merger or acquisition, to actual or prospective purchasers	Yes, based on written agreements that personal information will be protected appropriately in these circumstances.	Generally, no, except where local law permits you to opt-out or requires your express consent.
With companies globally that provide services on our behalf and in accordance with our instructions (for example, to deliver specific information you have requested)	Yes, if the business operation is supported by another company. As a global company, we may work with companies around the world to provide services for or on our behalf, and we will require those companies to protect personal information in accordance with applicable laws, rules and regulations and Company privacy policies.	Generally, no. We have instituted policy, contractual and administrative mechanisms requiring protection of personal information by other companies that process personal information on our behalf globally. However, where local law provides a right for you to limit this sharing, we will comply with such requirements. In circumstances where our business operations are supported by other companies, such as a company that we contract with to mail the materials you request, you will not be able to limit this sharing and still receive the service.
To affiliates* within the Merck & Co., Inc. (Rahway, NJ, USA) family of companies globally for everyday business purposes as described in this notice *Affiliates are companies related by common ownership or control.	Yes, as a global company, we generally share personal information across our offices globally for the purposes described in this notice, however, only those individuals with a legitimate business need to access personal information for these purposes are granted such	Generally, no. We have instituted policy, contractual and administrative mechanisms requiring protection of personal information across our business globally. However, where local law provides a right for you to limit this sharing, we will comply with such requirements.
Outside of the United States and Canada, affiliates of Merck & Co., Inc. (Rahway, NJ, USA) generally operate under the names "MSD" or "Merck Sharp & Dohme"	access. For example, payment information generally will be available only to local company office in your country and the USA group responsible for payments.	You may request that we not transfer personal information outside of your country, however, in most cases this will substantially limit the services we can provide to you. Where our computer servers, databases or processes are located in another country, in most cases we will be unable to fulfill such a request and still provide the service to you.
To the public, annual reports on the transfers of value provided to HCP's directly related to the provision of services or indirectly	No, unless you provide your express (opt-in) permission for this sharing.	Yes. Note, in some countries, such disclosure is deemed to be in the public interest and may be shared even without your permission.

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through medical education or attendance at congresses		
To other companies we collaborate with solely for activities related to products or services jointly offered or developed by us and that company	Yes, based on written agreements in place between us and those companies, which require those companies to protect confidential information provided to them by us.	Yes, if you specifically request to optout.

Contact Us

If you have questions regarding this privacy notice or the personal information Merck & Co., Inc. (Rahway, NJ, USA) collects, uses, and shares about you, or if you would like to change your communications preferences (such as to optout of receiving e-mail or direct marketing communications), please contact us.

To contact the Privacy Office:

Write to us at:

Merck Privacy Office Merck & Co., Inc. UG4B-24 351 N. Sumneytown Pike North Wales, PA, USA 19454

Or email us at:

Privacy Office

Data Subject Rights:

Learn more about your rights under the California, Colorado, and other U.S. State Acts by clicking this link.

To make a request, please contact us by:

- Completing an online form (preferred method) or
- Calling us at 1-800-672-6372 (toll free in the US)

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