

<b>Merck &amp; Co., Inc. (Kenilworth, NJ, USA)</b> <b>Global Data Practices Commitment to Health Care Professionals</b>	
<b>FACTS</b>	This Notice provides a comprehensive overview of the practices of Merck & Co., Inc. (Kenilworth, NJ, USA) and its affiliates with respect to the collection, use and disclosure of data about health care professionals globally. <i>This Notice is not intended to replace other notices or consents provided by our company to health care professionals in accordance with local laws and regulations or for specific programs. In the event of any conflict between notices or consents required by local law and this Notice, the notices or consents required by local law will prevail.</i>
<b>Our Approach</b>	At Merck & Co., Inc. (Kenilworth, NJ, USA) – also known as Merck Sharp & Dohme (MSD) outside of the U.S. and Canada – a global research-based pharmaceutical company, our approach to privacy begins with our values. Consistent with our tradition of upholding high ethical standards across our business, we have implemented a comprehensive privacy program that is designed to meet the highest standards of privacy protection applicable privacy laws and standards for protecting personal information around the world.
<b>Why?</b>	Investigators, researchers and other health care professionals in accordance with and as permitted by applicable laws, and, where applicable, as authorized by applicable government authorities, in connection with our everyday business operations, which may include: <ul style="list-style-type: none"><li>• adverse experience and product complaint reporting</li><li>• national assistance and assistance distribution programs</li><li>• direct mail, call centers, postal mail and other channels, including promotional and other marketing communications</li><li>• symposia, conferences and other events</li><li>• requests for information permitted by law</li><li>• financial disclosure reporting</li><li>• business research and marketing research</li><li>• auditing our programs and resources for compliance and security purposes</li><li>• identifying and engaging scientific experts and leaders</li><li>• providing access to our resources and keeping track of our interactions with you both offline and online (our online practices are governed by our <a href="#">Internet Privacy Policy</a>)</li><li>• tracking payments made to health care professionals for services performed on behalf of our Company</li><li>• development of sales and marketing programs</li><li>• delivery of programs and materials to your patients</li><li>• determining the appropriateness, given the requirements of laws applicable to our business, of engaging health care professionals for certain of the business purposes described above</li></ul>

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